

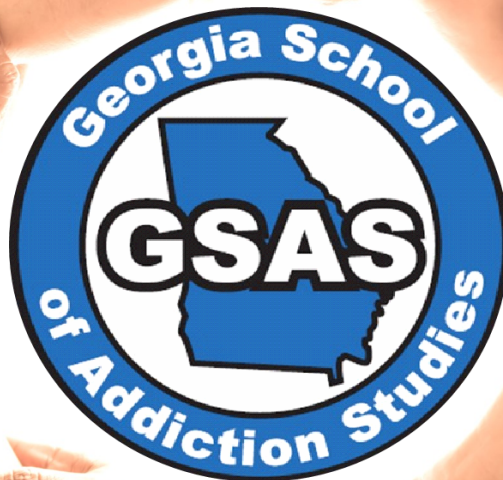
2020

14th ANNUAL

GEORGIA SCHOOL OF ADDICTION STUDIES

EXHIBITOR/SPONSOR PROSPECTUS

SUCCESS THROUGH SYNERGY



Prevention, Treatment, and Recovery

August 30 - September 3, 2020

Hyatt Regency, Savannah, GA

Welcome

Dear Prospective Exhibitor/Sponsor:

Save the date for the 14th Annual Georgia School of Addiction Studies (GSAS) in Savannah, GA, August 30 - September 3, 2020, at the Hyatt Regency. We are a 501(c)3 organization which is composed of a multitude of organizations, agencies, associations, and boards that work together to provide professional development and continuing education for professionals practicing in the fields of substance abuse prevention, treatment and recovery.

Last year approximately 500 people attended the Georgia School of Addiction Studies. We expect even more attendees in 2020. As we have done in the past, GSAS will ensure maximum exposure for your company by conducting a raffle for attendees that visit the most exhibitor booths. The prize this year will be a \$500 Visa gift card. The prize will be awarded on the final day of the conference.

On behalf of the GSAS Board, I am writing to request that your organization sponsor this conference by agreeing to be an exhibitor/sponsor this year. On the corresponding page, you will find many sponsorship opportunities. Your organization can now register at either of these links:

https://events.myconferencesuite.com/GSAS_2020/reg/landing
www.thegeorgiaschool.org

Please contact me at 404-683-8576 or exhibitor@thegeorgiaschool.org with any questions or comments. We also accept any charitable tax deductible donations to support this event. Thank you for your consideration and I look forward to working with you.

Respectfully,

Antonio M. Johnson

Antonio M. Johnson
Chair of Marketing Committee

Why be an exhibitor?

- Nearly 100 percent of conference attendees indicate they visit the exhibits.
- 70% of conference attendees report that they plan on or are considering doing business with the exhibitors they visit.
- There will be dedicated exhibit hours with little overlap of session time.

Benefits of Exhibitor / Sponsorship

- Showcase your company and products to key decision-makers.
- Obtain qualified sales leads.
- Increase brand awareness.
- Meet and network with a pre-qualified audience of over 500 substance abuse professionals.

Sponsorship Levels

Conference Keynote Sponsor \$5,000 (limited to one sponsor)	<ul style="list-style-type: none"> • Private meet/greet with keynote speaker (TBD) • Opportunity to address all attendees prior to keynote address (limited time) • Exhibit table • One registration for the conference • One piece of literature in conference bag • Logo on the conference bag • Logo on conference website with link to sponsor site • Logo on conference lunch signage, including scrolling PowerPoint
Platinum Level \$5,000	<ul style="list-style-type: none"> • Five registrations for the conference • Two exhibit tables • Ad in the plenary PowerPoint slide shows and brochure • One piece of literature in conference bag • Logo on the conference bag • Logo on conference website with link to sponsor site • Logo on conference signage
Gold Level \$4,000	<ul style="list-style-type: none"> • Four registrations for the conference • Two exhibit tables • One piece of literature in conference bag • Logo on conference website with link to sponsor site • Logo on conference signage
Silver Level \$3,000 (limited to one sponsor)	<ul style="list-style-type: none"> • Three registrations for the conference • Two exhibit tables • Logo/name on conference lanyard
Bronze Level \$2,000	<ul style="list-style-type: none"> • Two registrations for the conference • Two exhibit tables
Conference Exhibitor \$1,000	<ul style="list-style-type: none"> • One registration for the conference (limited to the person managing the exhibit) • Exhibit table

Other sponsorship opportunities

Conference T-Shirts \$3,500	<ul style="list-style-type: none"> • Logo on conference t-shirt • One piece of literature in conference bag • Logo on conference website with link to sponsor site
Conference Bags \$3,500	<ul style="list-style-type: none"> • Logo on conference bags • One piece of literature in conference bag • Logo on conference website with link to sponsor site

For even more sponsorship opportunities- please contact Antonio Johnson at 404-683-8576 or exhibitor@thegeorgiaschool.org for further information.



Advertising Opportunity

Brochure Advertisement:

Make your company known with an advertisement—a ¼, ½ or a full-page, full color ad in the online and final printed program, inviting attendees to visit your exhibit or contact your company. The program is used over and over throughout the conference and beyond. The attendees take their programs home to review the courses' materials and reference their speakers. This is another great way to keep your website, company name or message with attendees long after the event concludes.

Your ad must be camera ready copy. Formats accepted include EPS, TIFF, PNG, and others. Design services are not available. In order to be included in the final printed program you must submit your ad prior to June 12, 2020. Any questions related to the ad may be directed to Chris Wood:

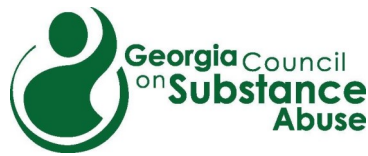
christopher.wood@djj.state.ga.us

The costs for the advertisement are as follows:

1/4 page (3 5/8" x 4 1/2" - square)	\$250
1/2 page (7 1/2" x 4 1/2" - horizontal)	\$500
Full page (7 1/2" x 9 5/16")	\$750



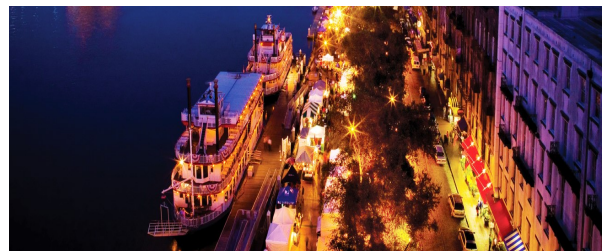
Past Sponsors



Hotel Information & Schedule



Hyatt Regency Savannah
2 W. Bay Street
Savannah, GA 31401
Tel: 912-238-1234
Fax: 912-944-3678



Experience the unmistakable Southern charm of Savannah, Georgia when you choose to stay with us at Hyatt Regency Savannah. Uniquely located near the River Front Plaza, our full-service downtown waterfront hotel offers unequalled access to the largest historic district in the United States, shops, golf, and entertainment and business centers. Take a leisurely stroll through the fabled neighborhood surrounding Hyatt Regency Savannah to view stately Georgia homes, landmark architecture, and sights that have made Savannah famous. Board a riverboat or hop on the trolley just outside our front door for a moving tour. Plus, enjoy close proximity to two major interstates, Tybee Island, and Savannah International Airport.

2020 Exhibitor Hours

Set Up:	Sunday, August 30th	1:00pm - 8:00pm
Exhibit Hours:	Monday-Wednesday, August 31st- September 2nd Please Note: Exhibits “officially” end on Wednesday evening, but you are welcome to keep your booth open until Thursday at 12:00pm.	8:00am - 5:00pm

Register now at www.thegeorgiaschool.org